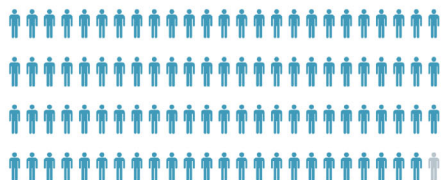


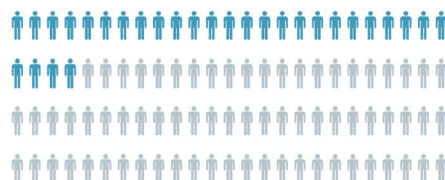
Improving Goal Concordant Care

Clinicians lack serious illness communication training and too few conversations occur

99% of clinicians believe that serious illness conversations are important¹



29% of clinicians report having received serious illness communication training¹



11% of Americans report having a serious illness conversation with their clinician²

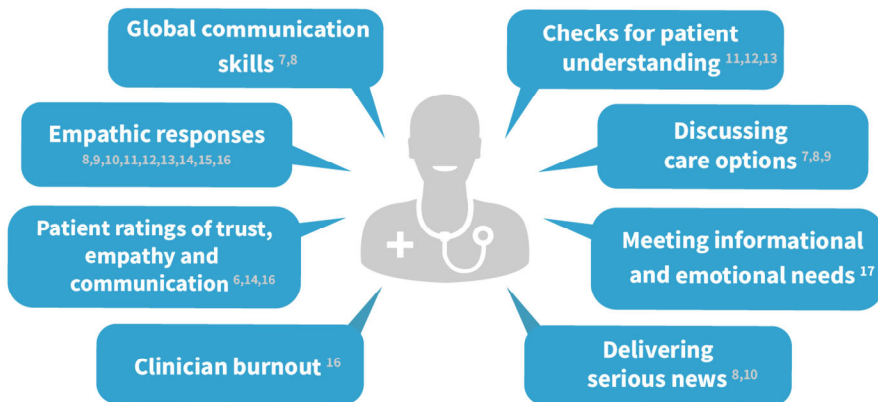


Patients suffer when clinicians don't know their goals of care

- 92% of Americans say they would be comfortable discussing end-of-life wishes with a clinician.²
- Among seriously ill patients who prefer comfort care, only 41% report care consistent with their preferences.³
- Care inconsistent with preferences is associated with lower quality of care and higher medical costs.^{3,4}

Communication skills training leads to more, earlier, and better serious illness conversations^{5,6}

Trained clinicians show improvements in:



Serious illness conversations improve goal concordance and patient outcomes

